

The rejuvenation of 50<sup>th</sup> street will be the initial catalyst for the community's sustainable economic development. Among residents of Mundare there must be a desire to convert an architecturally unappealing, grey street into a green, leafy, colourful and inviting community heart. This alone will not sustain Mundare's future. Improving the aesthetics of a community will enhance civic pride and create a more appealing environment for residents and visitors. Improvements to the physical environment however, will have little effect on attracting new residents and spurring population growth.



**THE PROSPERITY CYCLE**

To increase the population, strategies must be adopted to create economic opportunities and ultimately jobs. When there is employment available, the population will increase, there will be construction of new homes, new stores and services will open and there will be additional tax revenue to invest in other community interests.

